

CA GENERAL ASSEMBLY

BUILD YOUR OWN WEBSITE WITH WORDPRESS

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SESSION
ONE

INTRODUCTION TO WORDPRESS

- WordPress – WTF?
- WordPress.com vs WordPress.org
- WordPress Terminology – Themes, Plugins & Widgets
- ~~The 10 Step Installation Process~~, Hosting WordPress
- Navigating the WordPress Dashboard
- Managing Pages, Menus, Posts and Media

WHAT IS WORDPRESS?

- WordPress is a content management system and blogging tool

WHY IS WORDPRESS SO POPULAR?

- It's open source
- Intuitive – easy to use
- Comprehensive documentation
- Loads of extensions - plugins

WORDPRESS.COM vs WORDPRESS.ORG

- WordPress.com is a hosted service that runs WordPress
- WordPress.org is where you can download WordPress for local installation and testing

PAGES vs POSTS

- Posts are for dynamic content
- Pages are for static content

THEMES, PLUGINS & WIDGETS

- A theme is essentially the skin or the way a webpage looks
- A plugin is a script that extends the functionality of WordPress
- Widgets are objects that can be dragged into a ‘widgetised’ area

PERMALINKS & SLUGS

- A permalink is the absolute location [URL] for a file on the server
- A slug is the actual post/page/asset name

10 STEP MANUAL INSTALLATION PROCESS

1. Find a suitable web host
2. Download WordPress
3. Establish an FTP connection
4. Upload the files
5. Log into cPanel
6. Create a new database and user
7. Type your domain name into a browser
8. Click “Create a Configuration File”
9. Enter in your database information
10. Login

ACTIVITY

KEY OBJECTIVES

Establish and manage a basic WordPress blog running on wordpress.com

TASKS

1. Create a wordpress.com account and a new blog
2. Switch the theme to WordPress Twenty Nineteen
3. Publish three new pages and adjust the navigation order
4. Add a new post and upload/insert an image
5. Create a gravatar image – <http://www.gravatar.com>
6. Comment on a colleagues blog post and approve it
7. Add a new user with editor rights
8. Add an Instagram, Twitter or Facebook widget to your footer